## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)<sup>1</sup>

| 1a. Identity of the issuer or the underlying issuer<br>of existing shares to which voting rights are<br>attached <sup>®</sup> : |  |               | Angling Direct plc                              |                                      |  |            |
|---|--|---------------|---|--------------------------------------|--|------------|
| 1b. Please indicate   | if the issuer is a non   | -UK issuer    | (please ma                                      | rk with an "X" if appro              | priate)  |            |
| Non-UK issuer   |  |               |   |                                      |  |            |
| 2. Reason for the n   | otification (please ma   | ark the appro | opriate box o                                   | or boxes with an "X")                |  |            |
| An acquisition or disp  | osal of voting rights  |               |   |                                      |  | Х          |
| An acquisition or disp  | osal of financial instrum  | nents         |   |                                      |  |            |
| An event changing the   | e breakdown of voting r  | ights         |   |                                      |  |            |
| Other (please specify)  | ) <sup>iii</sup> : Type 1 Disclosure as                                  | s per the Tra | nsparency D                                     | irective II Regulation               |  |            |
| 3. Details of person  | 3. Details of person subject to the notification obligation <sup>™</sup> |               |   |                                      |  |            |
| Name  |  |               |   | Octopus Investments Nominees Limited |  |            |
| City and country of registered office (if applicable)   |  |               |   | 33 Holborn, London, EC1N 2HT         |  |            |
| <b>4. Full name of shareholder(s)</b> (if different from 3.) <sup>v</sup>   |  |               |   |                                      |  |            |
| Name  |  |               |   |                                      |  |            |
| City and country of registered office (if applicable)   |  |               |   |                                      |  |            |
| 5. Date on which the threshold was crossed or 14/04/2021  |  |               |   |                                      |  |            |
| 6. Date on which issuer notified (DD/MM/YYYY):  |  |               | 15/04/2021                                      |                                      |  |            |
| 7. Total positions of   | f person(s) subject to   | o the notific | ation oblig                                     | ation                                |  |            |
|   | % of voting rights<br>attached to shares<br>(total of 8. A)              | instru        | ng rights<br>financial<br>ments<br>3 1 + 8.B 2) | Total of both in %<br>(8.A + 8.B)    | Total number<br>voting rights<br>issuer <sup>vii</sup> | r of<br>of |
| Resulting situation<br>on the date on which<br>threshold was<br>crossed or reached  | 4.53%  | N,            | /A  | 4.53%                                | 77,267,3   | 04         |

| Position of previous<br>notification (if | 3.62% | N/A | 3.62% | 77,267,304 |
|--|-------|-----|-------|------------|
| applicable)                              |       |     |       |            |

## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached<sup>∞</sup>

| Class/type of<br>shares<br>ISIN code (if possible) | Number of voting rig                                   | l <b>hts</b> i <sup>∞</sup>                                    | % of voting rights                                     |  |
|--|--|--|--|--|
|  | Direct<br>(Art 9 of Directive<br>2004/109/EC) (DTR5.1) | Indirect<br>(Art 10 of Directive<br>2004/109/EC)<br>(DTR5.2.1) | Direct<br>(Art 9 of Directive<br>2004/109/EC) (DTR5.1) | Indirect<br>(Art 10 of Directive<br>2004/109/EC)<br>(DTR5.2.1) |
| GB00BF1XGQ00                                       |  | 3,500,000  |  | 4.53%  |
|  |  |  |  |  |
| SUBTOTAL 8. A                                      | 3,500,000  |  | 4.53%  |  |

| B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) |                              |  |   |                    |
|---|------------------------------|--|---|--------------------|
| Type of financial<br>instrument   | Expiration date <sup>x</sup> | Exercise/<br>Conversion Period <sup>∞i</sup> | Number of voting rights<br>that may be acquired if<br>the instrument is<br>exercised/converted. | % of voting rights |
|   |                              |  |   |                    |
|   |                              |  |   |                    |
|   |                              | SUBTOTAL 8. B 1                              |   |                    |

| B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b)) |                              |                                      |  |                         |                    |
|--|------------------------------|--------------------------------------|--|-------------------------|--------------------|
| Type of<br>financial<br>instrument   | Expiration date <sup>×</sup> | Exercise/<br>Conversion<br>Period ×i | Physical or<br>cash<br>settlement <sup>xii</sup> | Number of voting rights | % of voting rights |
|  |                              |                                      | SUBTOTAL<br>8.B.2                                |                         |                    |

## 9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer

<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity<sup>xiv</sup> (please add additional rows as necessary)

| Name∞                               | % of voting rights if it<br>equals or is higher<br>than the notifiable<br>threshold | % of voting rights<br>through financial<br>instruments if it<br>equals or is higher<br>than the notifiable<br>threshold | Total of both if it<br>equals or is higher<br>than the notifiable<br>threshold |
|-------------------------------------|---|---|--|
| Octopus Capital Ltd                 |   |   |  |
| Octopus Investments Ltd             |   |   |  |
| Octopus Investments<br>Nominees Ltd | 4.53%   |   |  |
|                                     |   |   |  |
| <b>10.</b> In case of proxy voting  | , please identify:  |   |  |
| Name of the proxy holder            |   | N/A   |  |
| The number and % of voti            | ing rights held   |   |  |
| The date until which the v          | oting rights will be held   |   |  |
|                                     |   |   |  |

## **11. Additional information** N/A

| Place of completion | 33 Holborn, London, EC1N 2HT |
|---------------------|------------------------------|
| Date of completion  | 15/04/2021                   |

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