TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)¹

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached ^a :		ANGLING DIRECT PLC				
1b. Please indicate if the issuer is a non-UK issuer			(please ma	rk with an "X" if appro	priate)	
Non-UK issuer						
2. Reason for the notification (please mark the appropriate box or boxes with an "X")						
An acquisition or disposal of voting rights					Х	
An acquisition or disp	osal of financial instrum	nents				
An event changing the	e breakdown of voting r	ights				Х
Other (please specify) ⁱⁱⁱ :						
3. Details of person subject to the notification obligation						
Name			CANACCORD GENUITY GROUP INC			
City and country of registered office (if applicable)			VANCOUVER, CANADA			
4. Full name of shareholder(s) (if different from 3.) ^v						
Name			DISCRETI	ONARY CLIENTS		
City and country of registered office (if applicable)			As above			
5. Date on which the threshold was crossed or reached ^w :			17 JUNE 2020			
6. Date on which issuer notified (DD/MM/YYYY):			19 JUNE 2020			
7. Total positions of person(s) subject to the notification obligation						
	% of voting rights attached to shares (total of 8. A)	through instru	ng rights financial ments 3 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number voting rights issuer ^{vii}	
Resulting situation on the date on which threshold was crossed or reached	10.1797			10.1797	71,084,192	

Position of previous notification (if applicable)	9.8689	9.8689	
applicable)			

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

Class/type of shares ISIN code (if possible)	Number of voting rig	ghts ^{ix}	% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB00BF1XGQ00		7,236,186		10.1797
SUBTOTAL 8. A	7,236,186		10.17	'97

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^a	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
	1	SUBTOTAL 8. B 1		

Type of	DTR5.3.1.1 (b)) Expiration	Exercise/	Physical or	Number of	
financial instrument	date×	Conversion Period ×	cash settlement [∞]	voting rights	% of voting rights

SUBTOTAL	
8.B.2	

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer^{xiii}

<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity^{xiv} (please add additional rows as necessary)

Name∞	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Canaccord Genuity Group Inc.	10.1797		10.1797
Canaccord Genuity Wealth Group Holdings Limited	10.1797		10.1797
Canaccord Genuity Wealth Group Holdings (Jersey) Limited	10.1797		10.1797
Canaccord Genuity Wealth Group Limited	10.1797		10.1797
Canaccord Genuity Wealth Limited	0.3727		0.3727
Hargreave Hale Limited	9.8070		9.8070

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	
11 Additional informationwi	

11. Additional information^{xvi}

The change in the percentage of shares held is due entirely to participation in the placing by Angling Direct plc, the shares from which were admitted to AIM on 17/06/2020.

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Place of completion	BLACKPOOL, ENGLAND
Date of completion	19 JUNE 2020