

20 June 2024

Angling Direct plc
("Angling Direct" or the "Company" or the "Group")

AGM Statement

Angling Direct plc (AIM: ANG), the leading omni-channel specialist fishing tackle and equipment retailer, will hold its Annual General Meeting ("AGM") at 10.00 a.m. today.

At the meeting, Andy Torrance, Chairman, will make the following statement:

"The Group delivered a resilient trading performance in Q1'25 against an uncertain consumer landscape and sub-optimal weather conditions, as outlined in the Final Results announcement on 14 May 2024. Whilst it remains early in Angling Direct's peak summer season, the Company continues to trade in line with the Board's expectations and retains a strong balance sheet and liquidity position."

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About Angling Direct

Angling Direct is the leading omni-channel specialist fishing tackle retailer in the UK, with an established and growing presence in Europe. Headquartered in Norfolk UK, the Company sells fishing tackle products and related equipment through its network of approximately 50 UK retail stores, as well as through its leading digital platform (www.anglingdirect.co.uk) and the MyAD Fishing Club app. The Company has three further native language websites in its key European territories (www.anglingdirect.de, [.fr](http://www.anglingdirect.fr), [.nl](http://www.anglingdirect.nl)), with orders fulfilled by its international distribution centre in The Netherlands.

Angling Direct's purpose is to inspire everyone to get out and enjoy an exceptional fishing experience, regardless of background or ability, in the great outdoors. Angling Direct's active digital channels and its 450 colleagues contribute to the Company's ethos of care for the wider community and the environment (www.anglingdirect.co.uk/sustainability). Angling Direct currently sells over 25,000 fishing tackle products from industry leading brands alongside its own brands 'Advanta', and entry level offering 'Discover'.