Angling Direct plc

("Angling Direct" or the "Company")

Appointment of N+1 Singer as Nominated Adviser & Broker

Angling Direct plc (AIM: ANG), the UK's largest and fastest growing fishing tackle and equipment retailer, announces the appointment of N+1 Singer as Nominated Adviser ("NOMAD") and broker with immediate effect.

For further information:

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Martyn Page, Executive Chairman Andy Torrance, Chief Executive Officer Steven Crowe, Chief Financial Officer

N+1 Singer - NOMAD and Broker

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Notes for editors

About Angling Direct plc

Angling Direct is the largest specialist fishing tackle retailer in the UK. The Company sells fishing tackle products and related equipment through its network of retail stores, located throughout the UK, as well as through its own website (www.anglingdirect.co.uk) and other third-party websites.

The Company currently sells over 21,500 fishing tackle products, including capital items, consumables, luggage and clothing. The Company also owns and sells fishing tackle products under its own brand 'Advanta', which was formally launched in March 2016.

From 1986 to 2003 the Company's Founders acquired interests in a number of small independent fishing tackle shops in Norfolk and, in 2003, they acquired a significant premise in Norwich, which was branded Angling Direct. Since 2003, the Company has continued to acquire or open new stores, taking the total number up to 35 retail stores. In 2015 the Company opened a 30,000 sq. ft central distribution centre in Rackheath, Norfolk, where the Company's head office is also located.

Angling Direct's shares are traded on the AIM market of the London Stock Exchange under the ticker symbol ANG.L.

For further information, please visit $\underline{www.anglingdirect.co.uk}$

AIM Rules for Companies disclosure

The following information is being disclosed pursuant to Rule 17 and Schedule Two Paragraph (g) of the AIM Rules for Companies: Paul Davies (Non-Executive Director) was a director of Fibre 7 Group Limited between December 2015 and May 2017.